

Christian Kascha

Employee representative

First appointed: 2022, current term of office: June 2022 - 2027

Nationality: German

Christian Kascha was born in Karl-Marx-Stadt, now Chemnitz, in 1987. After obtaining technical university entrance qualifications and a bachelor's degree in economic sciences, he took a post-grad master's degree in economics with a focus on microeconomics, higher mathematics, and empirical economic research. Alongside his studies, Christian Kascha worked for a regional business development agency for several years. After completing his master's degree, he started his career at Statista in the Research & Analysis department, working as an analyst with a focus on technology markets. After further positions, including team leader, Christian Kascha is now Head of Projects at Statista Q, the newly created division for customised projects. In this role, he is responsible for international market research and consulting projects in the telecommunications, media and information technology sectors. Among other things, he helps companies qualify and analyse the impact of complex technological innovation, a dynamic competitive environment and changes in demand on their business and to deliver development perspectives.

He is married and lives with his family near Hamburg.

Christian Kascha has strong experience in the field of personnel management and consultative sales. He also has extensive project experience in the field of traditional and digital advertising, digital business models and the evaluation of technological innovation.

Other significant activities:

Christian Kascha belongs to the following other:

- a) Supervisory Boards to be formed under the law; and/or
 - b) comparable national and international controlling bodies of other businesses:
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- a) none;
 - b) none.