



## **Alexander Stotz**

CEO of Ströer Media Deutschland GmbH

Alexander Stotz was born in Ravensburg in 1969. After studying Business Administration in Cologne, Alexander Stotz started his career in 1997 as the Head of Acquisitions for North-Rhine Westphalia. In 1999 he was promoted to National Head of Acquisitions, was named an authorised signatory and became a member - of the German management team. In 2006 Alexander Stotz was named Managing Director of the German part of the Ströer Group – where he was responsible for the entire Product & Legal Portfolio as well as for the regional operation of all Ströer branches and sales. In November 2013 Alexander Stotz was appointed to the newly created position of Chief Operating Officer (COO) of the Ströer Media Deutschland GmbH – with effect from 01.02.2016, he has assumed the overall responsibility as CEO of SMD. In this function he is responsible for the digitalization of the advertising media portfolio - as well as for the strategic development of Smart City Features and the expansion of the Local Markets sales area.