



## Michael Noth

Co-CEO Ströer Media Solutions

Michael Noth was born on February 1, 1976. He graduated from the Fachhochschule der Wirtschaft (FHDW) in Bergisch Gladbach, where he earned a business administration degree with a major in SME economics. He began his career in 1995 at Peters sen. GmbH & Co. KG, with responsibilities including product management. In 1998, Michael Noth became a controller at the international direct marketing company Tupperware.

Michael Noth has been working for Ströer since 2008. He initially joined the team as a controller, and on May 1, 2012, he was appointed head of sales controlling and projects. In 2014 he became Director of Internal Sales at Ströer Sales & Services GmbH. From June 2017 until his appointment as managing director in May 2019, he was a member of the supervisory board of Ströer SE & Co. KGaA. Since 2022, Michael Noth has been a member of the FAW Board of Directors, which is committed to planning and implementing all measures to promote the medium of OOH on behalf of the members. Today, as Co-CEO of Ströer Media Solutions, he is responsible for the business divisions Sales, Sales Services and OOH Operations.